



2023
Sponsorship
Opportunities

18th annual
Sunscreen Film Festival



About Us

The 18th Annual Sunscreen Film Festival takes place April 27-30, 2023. The festival is internationally acclaimed and has been attended by celebrities and filmmakers from all over the world. The festival attracts top films and talent from across the globe to St. Petersburg, FL each year.

1 of 23 festivals in US sponsored by the Motion Picture Academy (2013-2014)

Our Audience

The Sunscreen Film Festival attracts an engaged, educated, and desirable audience attractive to a wide variety of brands and sponsors.

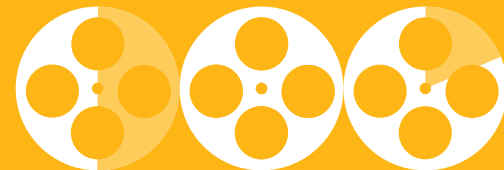
“Championing courageous, distinctive, transcendent films.” - J. Alvarez



Diversity

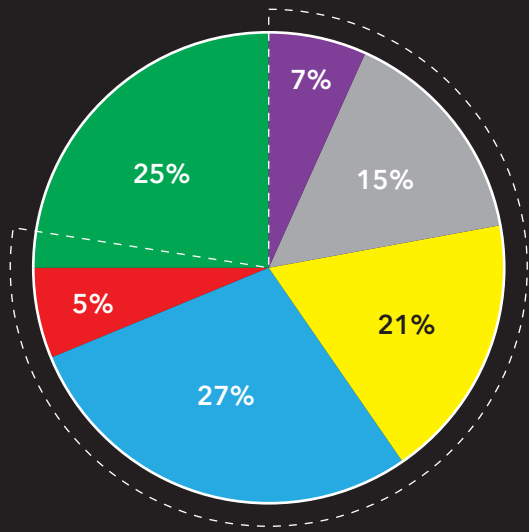
Close to half of all films screened at the festival were produced or directed by women. Sunscreen supports and programs films and workshops with diverse voices and from underrepresented cultures. Diversity, inclusion and unique expressions in film are a vital part of Sunscreen’s core programming.

50%
Women
Filmmakers



20%
LGBTQ
Filmmakers

Our Audience



77%
Attendee
ages between
25 - 54

Ages

- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65+



70+

filmmakers attended

130

film screenings

55%

of attendees
traveled to St. Pete

52%

of attendees booked
lodging in St. Pete

** data compiled from attendee survey*

Education

39%

have a
graduate degree

Income

50% with an income of

50K+

22% with an income of

100K+

Guests and Community

Sunscreen is broadly known for being an accessible festival where attendees mix and mingle with filmmakers, actors, writers, producers and celebrities in an open and relaxed atmosphere. Careers and connections within the industry are built and established at Sunscreen every year. The strong supportive industry presence makes the festival a not to be missed event.



BILL COBBS JOHN TRAVOLTA KELLY PRESTON PATRICK WILSON BILLY DEE WILLIAMS
JEFF DONOVAN ETHAN SUPPLEE ALEXA VEGA ROBERT DAVI KIRSTIE ALLIE PAUL SORVENO
JOEY PANTOLIANO MARTY KOVE BILL DUKE MICHAEL ROOKER GARY BUSEY DAPHNEY ZUNIGA
JOHN CENA MELANIE HUTSELL RON PERLMAN ED ASNER ESAI MORALES DILLION MCDERMOT
SELENIS LEYVA TIMOTHY OMUNDSON MICHAEL RAYMOND JAMES SAMAIRE ARMSTRONG

Social media followers



7,500+



13,000+



1,400



495,000

Website traffic

397,283

page views

99,114

unique visitors



7,500

SFF Newsletter
Email Subscribers

**“Voted best Film Festival
in Tampa Bay” - Tampa Bay Magazine**



17th annual
Sunscreen
Film Festival
April 28 - May 1, 2022

Sponsor levels

The Sunscreen Film Festival is the brand name of the 501(c)(3) non-profit St. Petersburg-Clearwater Film Society.

For a full list of benefits for each sponsor level, please email: info@sunscreenfilmfestival.com.

Headline Sponsor Package: \$45,000

Studio Sponsor Package: \$25,000

Movie Mogul Sponsor Package: \$10,000

Producer Sponsor Package: \$5,000

Director Sponsor Package: \$2,000

Festival Supporter Sponsor Package: \$1,000

Event Sponsor Package: \$1,000 - \$5,000

Custom Sponsor Packages available in any amount.

A few of Sunscreen's sponsors include:





Contact
info@sunscreenfilmfestival.com