



2022  
Sponsorship  
Opportunities

17th annual  
**Sunscreen Film Festival**



## About Us

The 16th Annual Sunscreen Film Festival takes place April 29-May 2, 2021. The festival is internationally acclaimed and has been attended by celebrities and filmmakers from all over the world. The festival attracts top films and talent from across the globe to St. Petersburg, FL each year.

1 of 23 festivals in US sponsored by the Motion Picture Academy (2013-2014)

# Our Audience

The Sunscreen Film Festival attracts an engaged, educated, and desirable audience attractive to a wide variety of brands and sponsors.

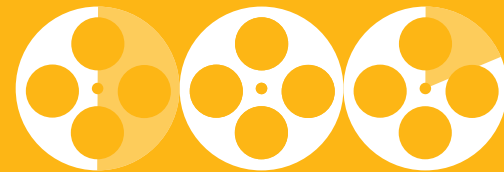
*“Championing courageous, distinctive, transcendent films.” - J. Alvarez*



## Diversity

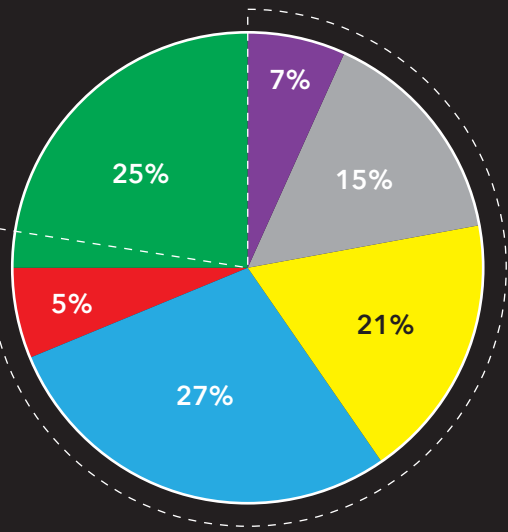
Close to half of all films screened at the festival were produced or directed by women. Sunscreen supports and programs films and workshops with diverse voices and from underrepresented cultures. Diversity, inclusion and unique expressions in film are a vital part of Sunscreen’s core programming.

**50%**  
Women  
Filmmakers



**20%**  
LGBTQ  
Filmmakers

# Our Audience

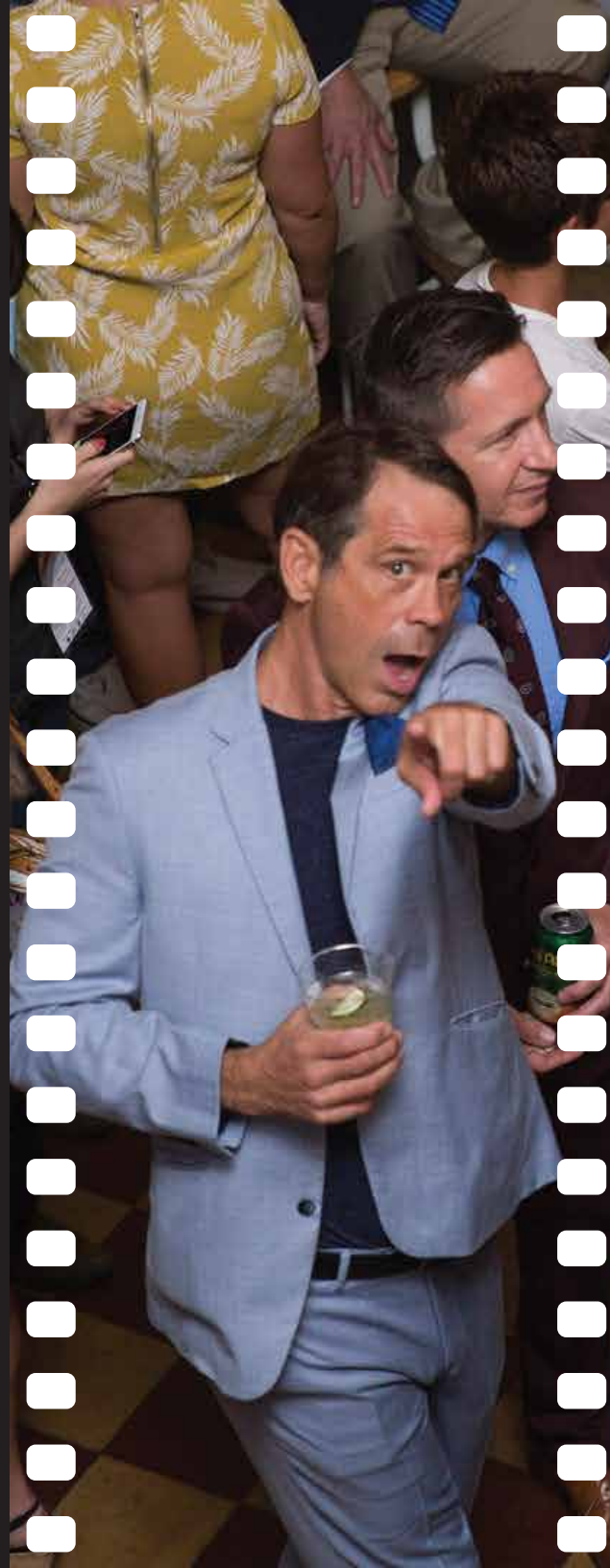


**77%**

Attendee ages between 25 - 54

## Ages

- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65+



**70+**

filmmakers attended

**130**

film screenings

**55%**

of attendees traveled to St. Pete

**52%**

of attendees booked lodging in St. Pete

*\* data compiled from attendee survey*

## Education

**39%**

have a graduate degree

## Income

50% with an income of

**50K+**

22% with an income of

**100K+**

# Guests and Community

Sunscreen is broadly known for being an accessible festival where attendees mix and mingle with filmmakers, actors, writers, producers and celebrities in an open and relaxed atmosphere. Careers and connections within the industry are built and established at Sunscreen every year. The strong supportive industry presence makes the festival a not to be missed event.



BILL COBBS JOHN TRAVOLTA KELLY PRESTON PATRICK WILSON BILLY DEE WILLIAMS  
JEFF DONOVAN ETHAN SUPPLEE ALEXA VEGA ROBERT DAVI KIRSTIE ALLIE PAUL SORVENO  
JOEY PANTOLIANO MARTY KOVE BILL DUKE MICHAEL ROOKER GARY BUSEY DAPHNEY ZUNIGA  
JOHN CENA MELANIE HUTSELL RON PERLMAN ED ASNER ESAI MORALES DILLION MCDERMOT  
SELENIS LEYVA TIMOTHY OMUNDSON MICHAEL RAYMOND JAMES SAMAIRE ARMSTRONG

## Social media followers



7,500+



13,000+



1,400



495,000

## Website traffic

**397,283**

page views

**99,114**

unique visitors



**7,500**

SFF Newsletter  
Email Subscribers

**“Voted best Film Festival  
in Tampa Bay” - Tampa Bay Magazine**



17th annual  
**Sunscreen**  
**Film Festival**  
April 28 - May 1, 2022

# Sponsor levels

The Sunscreen Film Festival is the brand name of the 501(c)(3) non-profit St. Petersburg-Clearwater Film Society.

For a full list of benefits for each sponsor level, please email: [info@sunscreenfilmfestival.com](mailto:info@sunscreenfilmfestival.com).

**Headline Sponsor Package: \$45,000**

**Studio Sponsor Package: \$25,000**

**Movie Mogul Sponsor Package: \$10,000**

**Producer Sponsor Package: \$5,000**

**Director Sponsor Package: \$2,000**

**Festival Supporter Sponsor Package: \$1,000**

**Event Sponsor Package: \$1,000 - \$5,000**

*Custom Sponsor Packages available in any amount.*

A few of Sunscreen's sponsors include:





**Contact**  
[info@sunscreenfilmfestival.com](mailto:info@sunscreenfilmfestival.com)