2020
Sponsorship Opportunities

15th annual
Sunscreen Film Festival
The 15th Annual Sunscreen Film Festival takes place April 30 - May 3, 2020. The festival is internationally acclaimed and has been attended by celebrities and filmmakers from all over the world. The festival attracts top films and talent from across the globe to St. Petersburg, FL each year.
Our Audience

The Sunscreen Film Festival attracts an engaged, educated, and desirable audience attractive to a wide variety of brands and sponsors.

“Championing courageous, distinctive, transcendent films.” - J. Alvarez

Diversity

Half of all films screened at the 2019 festival were produced or directed by women. Sunscreen supports and programs films and workshops with diverse voices and from underrepresented cultures. Diversity, inclusion and unique expressions in film are a vital part of Sunscreen’s core programming.

50% Women Filmmakers

20% LGBTQ Filmmakers
Our Audience

- **77%** Attendee ages between 25 - 54

**Ages**

- 18-24: 7%
- 25-34: 21%
- 35-44: 25%
- 45-54: 15%
- 55-64: 5%
- 65+: 7%

**Film Screenings**

- 130 film screenings

**Education**

- 39% have a graduate degree

**Income**

- 50% with an income of 50K+
- 22% with an income of 100K+

**Data**

- 70+ filmmakers attended
- 55% of attendees traveled to St. Pete
- 52% of attendees booked lodging in St. Pete

*data compiled from attendee survey*
Guests and Community

Sunscreen is broadly known for being an accessible festival where attendees mix and mingle with filmmakers, actors, writers, producers and celebrities in an open and relaxed atmosphere. Careers and connections within the industry are built and established at Sunscreen every year. The strong supportive industry presence makes the festival a not to be missed event.

“Voted best Film Festival in Tampa Bay” - Tampa Bay Magazine
The Sunscreen Film Festival is the brand name of the 501(c)(3) non-profit St. Petersburg-Clearwater Film Society.

For a full list of benefits for each sponsor level, please email: info@sunscreenfilmfestival.com.

**Headline Sponsor Package: $45,000**
**Studio Sponsor Package: $25,000**
**Movie Mogul Sponsor Package: $10,000**
**Producer Sponsor Package: $5,000**
**Director Sponsor Package: $2,000**
**Festival Supporter Sponsor Package: $1,000**
**Event Sponsor Package: $1,000 - $5,000**

Custom Sponsor Packages available in any amount.

A few of Sunscreen’s sponsors include:
Contact
info@sunscreenufilmfestival.com